

NON-STATE ACTORS IN WORLD POLITICS

(or more than just great power relations)

TENTATIVE COURSE SYLLABUS

Yale University
Political Science INRL 650a
Spring 2011

Tuesdays 3:30-5:20
Location TBD

Professor Susan Hyde

Office Hours: Tue, 10:30-12, 77 Prospect St, C120.

A map is available on my website: <http://hyde.research.yale.edu/contact.htm>

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Themes:

What are non-state actors? How do they influence international politics and domestic politics?

Can we treat all non-state actors as similar in theories of politics? What theoretical framework is most useful to analyze non-state actors? When and how do they matter? Can we understand international politics without attention to non-state actors?

The goal of the course is to provide students with an overview of international relations theory as it pertains to the study of non-state actors, such as international organizations, transnational corporations, NGOs, transnational advocacy networks, and terrorist networks, as well as a working knowledge of some of the major issue areas surrounding the topic. By the end of the course, students should be able to summarize and critique the relevant academic literature and engage in policy debates about the role of non-state actors in multiple substantive issue areas.

Requirements

1) Participation: This course will be conducted in a seminar format, with students taking responsibility for leading much of the discussion. All students should be prepared to contribute to each class discussion by informally bringing questions that stem from the readings. Each student will be charged with helping to facilitate the class discussion (beginning with a short 5-10 minute presentation) for at least one week.

2) Reading Critiques: In addition, you will be expected to sign up for two weeks in which you submit a 3-5 page critical discussion of the reading. Your piece must be distributed to everyone 24 hours before class begins. These statements should facilitate discussion, rather than summarize the reading. Making one provocative point as your thesis and supporting it with reference to the readings is an effective strategy for most students.

3) Final Paper: The final paper is on a course-related topic of your choice, subject to my approval. Papers should be 15-20 pages in length, not including the bibliography. You are encouraged to consult with me about your topic.

You are required to pose a research question, develop a hypothesis, collect evidence that enables you to answer your question (or propose how you would do so if it is not feasible in the course timeframe), and present your findings in a coherent, well-argued paper. Submission of the paper is broken down into three deadlines. First, you must submit a paper topic and research question by _____. Second, you must submit your hypothesis and an annotated bibliography on _____. The annotated bibliography should include a brief summary of academic pieces that you will rely on in your final paper, including a description of how it relates to your research question. It is not necessary that all pieces that you intend to cite in your final paper be included in the annotated bibliography, but it should communicate a coherent theoretical grounding for your project. The final paper is due on the last day of reading period. Please submit the paper to me electronically AND deliver a hard copy to my box in the Political Science department (First floor of RKZ behind the reception desk).

Grades will be computed using the following guidelines.

Seminar Participation/Presentation: 25%

Two three-five page critiques: 35%

Long Paper (15-20 pages): 40%

Finally, please familiarize yourself with the University's policy on cheating, plagiarism, and documentation. It is your responsibility to understand and abide by this policy. If you do not understand what constitutes cheating or plagiarism, or are uncertain about whether something qualifies as cheating or plagiarism, please ask.

Required Texts

Available from Labyrinth Books:

David Lake, *Hierarchy in International Relations*, 2009, Cornell University Press.

Deborah Avant, Martha Finnemore, and Susan Sell. *Who Governs the Globe*, 2010, Cambridge University Press.

Rodney Bruce Hall and Thomas Biersteker, *The Emergence of Private Authority in Global Governance*. (Available electronically through Yale Library as an e-book).

Miles Kahler and David Lake, *Governance in a Global Economy: Political Authority in Transition*, 2003, Princeton University Press.

Additional required reading consists of a number of journal articles and book chapters. A number of these readings are easily accessible online and are not included in the course reader. When possible, links are included on the syllabus for online texts. In order to gain free access to the articles, you may need to access the readings from a Yale University computer or through Yale's proxy server. Readings not available online or in the two required books are included in the course reader, available from Tyco Copy (<http://www.tyco.com/content/academicinfo/yale.aspx>).

The selected texts were chosen to represent the major positions and theories of non-state actors in politics today. They provide a wide range of views and differ in both the form of evidence they provide and their persuasiveness. As a whole, the selection is designed to demonstrate the diverse approaches to the study of non-state actors, and to encourage critical evaluation of existing academic literature. Keeping the following questions in mind when reading should help focus your attention on the big picture: What is the argument the author is trying to make and why might this be important? What are the strengths and weaknesses of the argument? How convincing is their use of evidence? What are possible counter-arguments that could be made? What does this tell us about current events involving non-state actors?

January 11: Introduction and Defining Non-State Actors

January 18: The International System

Waltz, Kenneth. 1979. *Theory of International Politics*. Ch. 5, pp. 79-101. (Course Packet)

Bull, Hedley. 1977. *The Anarchical Society: A Study of Order in World Politics*. Chapters 1 and 2, pages 1-50. (Course Packet)

Hendrick Spruyt. 1994. "Institutional Selection in International Relations: State Anarchy as Order." *International Organization*, 48: 527-557

Gourevitch, Peter. 1978. "[The Second Image Reversed: The International Sources of Domestic Politics.](#)" *International Organization*. 34.4: 881-912.

Lake, *Hierarchy*, Introduction.

January 25: Governance I

Keohane, Robert. 2001. "[Governance in a Partially Globalized World.](#)" *American Political Science Review* 95(1): 1-13.

Milner, Helen. "Power, Interdependence, and Nonstate Actors in World Politics." Course reader.

Kahler and Lake, Chapters 1-3.

Deborah Avant, Martha Finnemore, and Susan Sell, "Who Governs the Globe?"

Stephen Kobrin. "Economic Governance in an Electronically Networked Global Economy" in Hall and Biersteker, Chapter 3.

February 1: Hierarchy

Lake, Chapters 2-5.

February 8: Authority

Hall, Rodney Bruce and Thomas Biersteker. "The Emergence of Private Authority in the International System." In *The Emergence of Private Authority in Global Governance*, edited by Hall and Biersteker, 3-22.

McNamara, Kathleen, "Constructing Authority in the European Union." In Avant, Finnemore, and Sell, Chapter 6.

Louis Pauly, "Global Finance, Political Authority, and the Problem of Legitimation." In Hall and Biersteker, Chapter 4.

Saskia Sassen, "The State and Globalization" in Hall and Biersteker, Chapter 5.

February 15: International Cooperation

Mearsheimer, John J.. ["The False Promise of International Institutions."](#) *International Security*. 19, 3. (1994/95) pages 5-49.

Keohane and Martin, ["The Promise of Institutional Theory"](#) *International Security*. 20.1. 1995. pages 39-51.

[Barnett, Michael and Martha Finnemore. 1999. "The Politics, Power and Pathologies of International Organizations."](#) *International Organization*. 53.4: 699-732.

Aseem Prakash and Matthew Potoski. "The International Organization for Standardization as a Global Governor: A Club Theory Perspective.

Walter Mattli, "Public and Private Governance in Setting International Standards." Chapter 8 in Kahler and Lake.

February 22: Governance II

Phil Williams, "Transnational Organized Crime and the State" in Hall and Biersteker, Chapter 8.

Charli Carpenter, "Governing the Global Agenda: "Gatekeepers" and "Issue Adoption" in Transnational Advocacy Networks. In Avant, Finnemore, and Sell, Chapter 8.

Alex Cooley, "Outsourcing Authority: How Project Contracts Transform Global Governance Networks." In Avant, Finnemore, and Sell, Chapter 9.

March 1: Money

Benjamin Cohen, “Monetary Governance in a World of Regional Currencies” Chapter 6 in Kahler and Lake.

Virginia Haufler, “Globalization and Industry Self-Regulation” Chapter 9 in Kahler and Lake.

Peter Gourevitch, Corporate Governance: Global Markets, National Politics, Chapter 12 in Kahler and Lake.

Barry Eichengreen. “Governing Global Financial Markets: International Responses to the Hedge Fund Problem.” Chapter 7 in Kahler and Lake.

Evans, Peter. 1997. [“The Eclipse of the State? Reflections on Stateness in an Era of Globalization.”](#) *World Politics*. 50.1: 62-87.

Bird, Graham. 1996. [“The International Monetary Fund and Developing Countries: A Review of the Evidence and Policy Outcomes.”](#) *International Organization*. 50.3: 477-511.

March 22: Human Rights

Lake and Powell, “International Relations: A Strategic-Choice Approach.” In *Strategic Choice and International Relations*. (Course Packet)

Allison Danner and Erik Voeten. “Who is Running the International Criminal Justice System?” Chapter 2 in Avant, Finnemore and Sell.

Keck and Sikkink 1998. Chapters 1 and 3. *Activists Beyond Borders*. Ithaca: Cornell University Press.

Robinson, Piers. 1999. [“The CNN Effect: Can the News Media Drive Foreign Policy”](#) *Review of International Studies*.

Hafner-Burton, Emilie. “Sticks and Stones: Naming and Shaming and the Human Rights Enforcement Problem.”

[Paper Topic and Research Question Due]

March 29: The Environment

Raustiala, Kal. [“States, NGOs and International Environmental Institutions.”](#) *International Studies Quarterly*. 1997. 41. pages 719-740.

Keck, Margaret and Katherine Sikkink. 1998. "Environmental Advocacy Networks" Keck and Sikkink, 121-168.

Wapner, Paul. "[Politics Beyond the State: Environmental Activism and World Civic Politics](#)," *World Politics* 47 (April 1995): 311-340.

Cashore, Benjamin, Graeme Auld, Steven Bernstein, and Constance McDermott. "Can Non-state Governance Ratchet Up Global Environmental Standards? Lessons from the Forest Sector." *Review of European Community and International Environmental Law (RECIEL)* 16 (July 2007): 158-172.

Auld, Graeme. "Assessing Certification as Governance: Effects and Broader Consequences for Coffee." *The Journal of Environment Development* 19, no. 2 (June 1, 2010): 215-241.

[Annotated Bibliography and Hypothesis Due]

April 5: Violence

Adamson, Fiona. "[Globalization, Transnational Political Mobilization, and Networks of Violence](#)". *Cambridge Review of International Affairs*, 18:1. 31-48.

Mark Juergensmeyer, "The Global Dimensions of Religious Terrorism" in Hall and Biersteker, Chapter 6.

Benedette Muthien and Ian Taylor "The Return of the Dogs of War? The Privatization of Security in Africa" in Hall and Biersteker, Chapter 9.

Virginia Haufler, "Corporations in Zones of Conflict: Issues, Actors, and Institutions." Chapter 4 in Avant, Finnemore, and Sell.

Clifford Bob, "Packing Heat: Pro-Gun Groups and the Governance of Small Arms" In Avant, Finnemore, and Sell, Chapter 7.

Lindberg, Tod. How to Fight a Superpower. *The Weekly Standard*. (Posted on course website, classes*v2)

Bloom, Mia. "Terror 101: The Transnational Contagion Effects of Suicide Bombing." In *Dying to Kill: The Allure of Suicide Terror*. New York: Columbia University Press, 2005. 120-141. (Course Packet).

April 12: Development

Tamar Gutner, "When 'Doing Good' Does Not: The IMF and the Millennium Development Goals." In Avant, Finnemore, and Sell, Chapter 10.

Easterly, William. ["The Cartel of Good Intentions: The Problem of Bureaucracy in Foreign Aid"](#) *The Journal of Policy Reform*. 2002. pages 40-49.

Kamat, Sangeeta. ["NGOs and the New Democracy - The False Saviors of International Development"](#) *Harvard International Review*.

Flores, Tom and Irfan Nooruddin, "Democracy under the Gun: Understanding Postconflict Economic Recovery." Available on course website.

Nooruddin, Irfan and Joel Simmons. 2006. ["The Politics of Hard Choices: IMF Programs and Government Spending"](#). *International Organization*.

April 19: Accountability

James A. Caporaso, Democracy, Accountability, and Rights in Supranational Governance. Chapter 14: in Kahler and Lake.

Robert O. Keohane and Joseph S. Nye, Jr., "Redefining Accountability for Global Governance," Chapter 15 in Kahler and Lake.

Miles Kahler and David A. Lake, Globalization and Changing Patterns of Political Authority Chapter 16 in Kahler and Lake.

Biersteker and Hall, Chapter 10.

Avant, Finnemore and Sell Conclusion (Chapter 13).

Krasner, Stephen. "Power, Politics, Institutions, and Transnational Relations." In *Bringing Transnational Relations Back In: Non-State Actors, Domestic Structures and International Institutions*. Edited by Thomas Risse-Kappen. Cambridge: Cambridge University Press. (Course Packet).